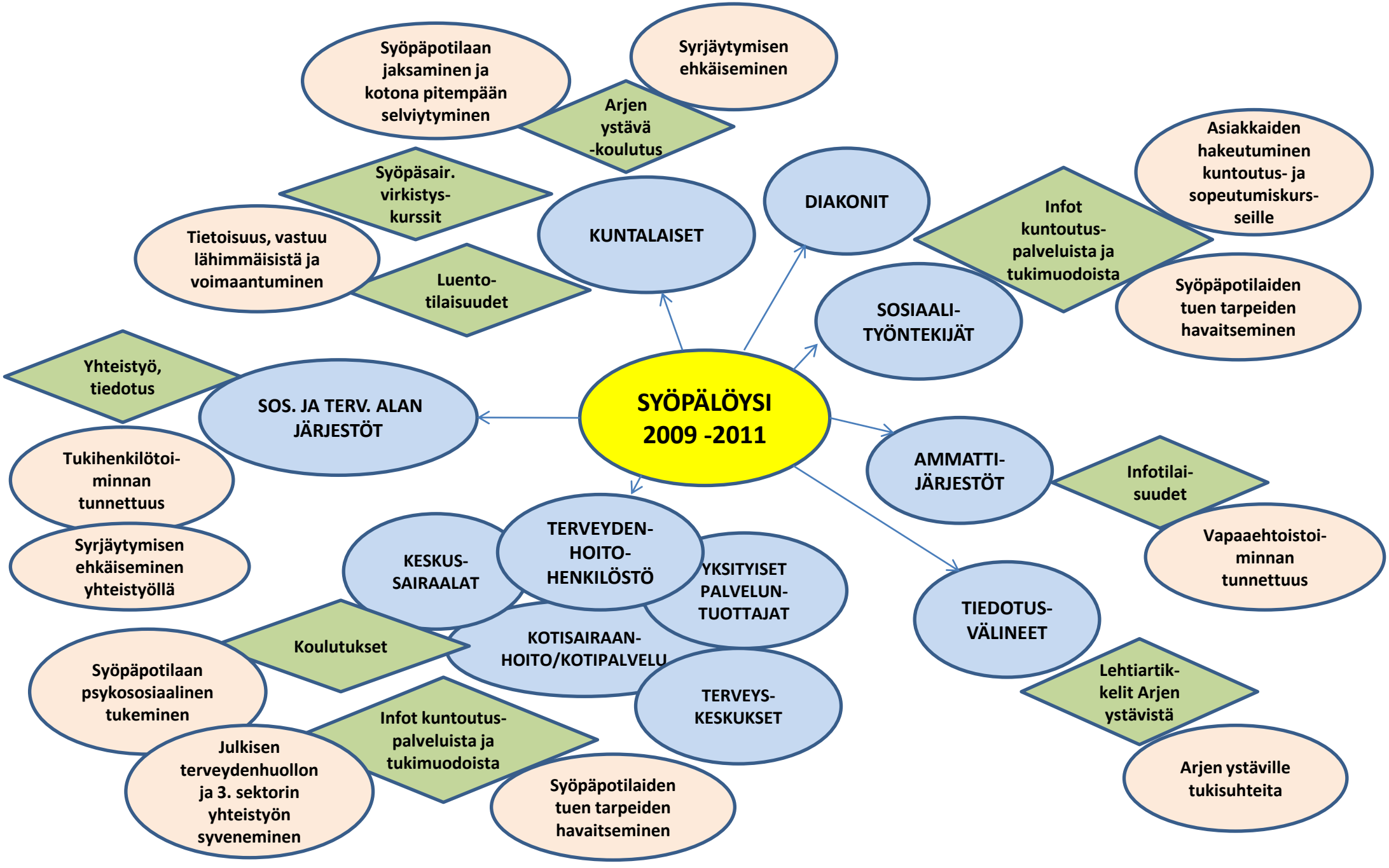SYÖPÄLÖYSIN VIESTIN LEVIÄMINEN